

FOUNDATIONAL AWARENESS PACKAGE: \$3,500



More comprehensive, customized services for larger operators with some experience and expertise at marketing their properties. Costs would be on an individual basis, but at Preferred Member rates through Advance Ohio.

DESIGN SERVICES



Logo/
nameplate
design



2 designs, with a
maximum of
2 revisions



Branding
awareness
campaign



3-month
digital branding
campaign



Digital display advertising targeted to the geographic
area of need (down to ZIP or radius level)
300,000 digital impressions over 3 months (100,000 per month)