

#### **1ST QUARTER**

Mentoring Monday - Monday, April 25, 2022

#### **2ND QUARTER**

#### **Celebrating Nurses Of Northeast Ohio**

Nurses Day – Friday, May 6, 2022

Nurses Week – Friday, May 6 - Thursday, May 12, 2022

**High School Standouts** - Wednesday, June 15, 2022

**Top Workplaces** - Thursday, June 23, 2022

#### **3RD QUARTER**

Orange and Brown Season Kickoff - Thursday, September 8, 2022

**Top Nurses Awards** - Thursday, September 22, 2022

#### **4TH QUARTER**

Small Business Forum - Wednesday, October 5, 2022

A Guide to Medicare - Thursday, October 20, 2022







### MENTORING MONDAY APRIL 25, 2022 (MONDAY)

2<sup>ND</sup> QUARTER

IN PERSON EVENT

This in person event provides hundreds of women the opportunity to learn, mentor, and build relationships. With inspiring keynote speakers, lively roundtable discussions, and time to network, it will be a morning of inspiration, substance, and success.

**SALES DEADLINE** 

Monday, March 14, 2022





# **CELEBRATING NURSES OF NORTHEAST OHIO**

MAY 6, 2022 (FRIDAY)

### **NURSES DAY**

2<sup>ND</sup> QUARTER

**NON-EVENT EXPERIENCE** 

Join cleveland.com and The Plain Dealer in thanking our frontline workers for their support. Your investment provides Restaurant Gift Vouchers for Northeast Ohio's nurses, honoring their commitment, their innovation, their long hours and heroic efforts to support health and wellness in Northeast Ohio. Your act of kindness and generosity is promoted on cleveland.com and in social media as we surprise and thank our nurses.

#### **SALES DEADLINE**

Wednesday, May 25, 2022





## **CELEBRATING NURSES OF NORTHEAST OHIO**

MAY 6-12, 2022 (FRIDAY 5/6 -THURSDAY 5/12)

### **NURSES WEEK**

2<sup>ND</sup> QUARTER

**NON-EVENT EXPERIENCE** 

(leading to an in-person event in the Fall)

We can't thank nurses enough for the jobs they do every day. cleveland.com and The Plain Dealer readers will nominate nurses who have changed their lives – and our community – for the better. Adjudicators will carefully select the class of honorees. We'll honor these standout nurses during an award ceremony on September 22, 2022.

#### **SALES DEADLINE**

Wednesday, May 25, 2022





### HIGH SCHOOL STANDOUTS JUNE 16, 2022 (THURSDAY)

2<sup>ND</sup> QUARTER

IN PERSON EVENT

#### **SALES DEADLINE**

PRESENTING, SUPPORTING AND CATEGORY SPONSORSHIPS

Tuesday, February 1, 2022

**ALL OTHER SPONSORSHIPS** 

Monday, May 16, 2022

An Academy Awards-style High School student awards ceremony, honoring local students and athletes who exemplify the best in the classroom, on the field, and in their communities.

The honorees are chosen by representatives of area school districts and our readers and will be nominated based on their performance in the classroom, in sports, or their community involvement.





### TOP WORKPLACES JUNE 23, 2022 (THURSDAY)

2<sup>ND</sup> QUARTER

TBD: IN PERSON OR VIRTUAL EVENT

For the past 12 years, Top Workplaces has celebrated the companies in our community that have built a great culture, valued the individuals on their teams, and truly exhibited leadership in their field. The event announces and recognizes the 175 Top Workplaces that make Northeast Ohio a better place to work by prioritizing a people-centered culture and giving employees a voice.

**SALES DEADLINE** 

Friday, June 10, 2022





### SMALL BUSINESS FORUM October 05, 2022 (WEDNESDAY)

4<sup>Th</sup> QUARTER

HYBRID EXPERIENCE

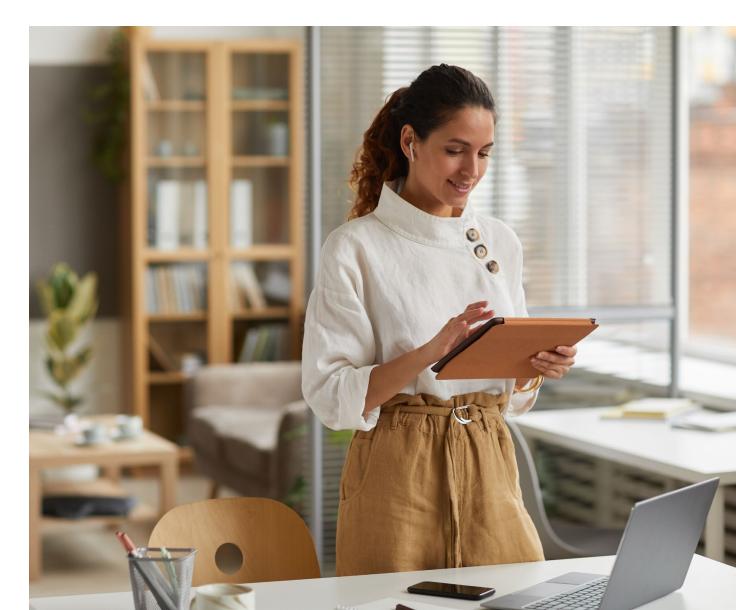
Small Businesses lose valuable time to trial and error. Get straight to what will work for your small business, from experts in finance, marketing, and more.

#### **Audience**

- Small and medium business owners of Northeast Ohio
- Solopreneurs
- The gig economy

**SALES DEADLINE** 

Friday, August 19, 2022





# ORANGE AND BROWN SEASON KICKOFF SEPTEMBER 8, 2022 (Thursday)

2<sup>ND</sup> QUARTER

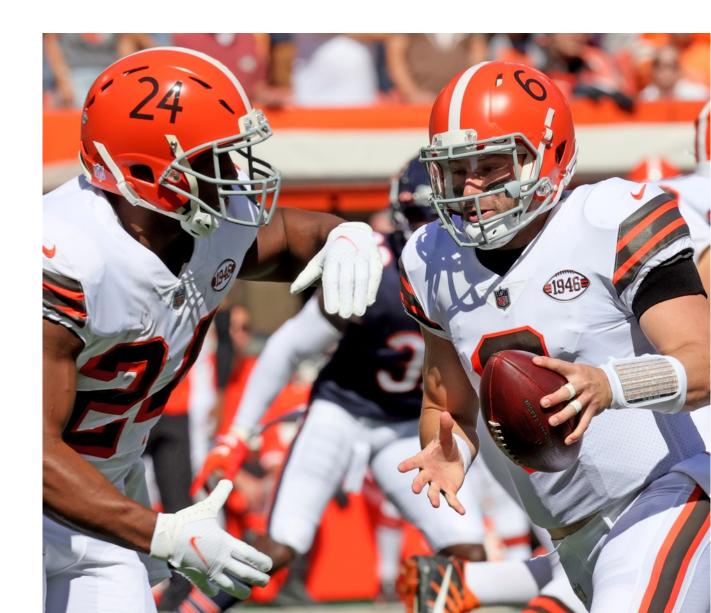
HYBRID EXPERIENCE

This hybrid event is celebrating the start of the NFL season. Will the Browns go to the Superbowl? Fans can join the cleveland.com sportswriters for in-depth discussions, interviews, special team analytics, trivia, and surprise cameos.

An in-person VIP Experience at the Music Box Supper Club for a select audience will also be offered.

**SALES DEADLINE** 

Friday, August 05, 2022





### TOP NURSES AWARD SEPTEMBER 22, 2022 (THURSDAY)

3<sup>RD</sup> QUARTER

IN PERSON EVENT

A classy affair honoring nurses going above and beyond in their field and are making a lasting impact on our community. We can't thank nurses enough for the jobs they do every day. They work tirelessly and selflessly to take care of others, and we all have at least one story about a nurse who has made a difference in our lives.





### A GUIDE TO MEDICARE OCTOBER 20, 2022 (THURSDAY)

4<sup>TH</sup> QUARTER

VIRTUAL EXPERIENCE

Navigating Medicare can be intimidating. cleveland.com's Guide to Medicare is here to help. This virtual community event dives deep into the 2023 Medicare options and provides knowledge on how to maneuver Medicare enrollment and the different plan options. Leading industry experts will provide guidance and answer questions during the live speaker Q&A. Recordings of the sessions will be available publicly following the experience.

#### **SALES DEADLINE**

Wednesday, September 7, 2022

