

# CUSTOM COMPREHENSIVE PACKAGE: \$15,000 BUDGET+ (3 MONTHS)



More comprehensive, customized services for larger operators with some experience and expertise at marketing their properties. Costs would be on an individual basis, but at Preferred Member rates through Advance Ohio.

## CUSTOMIZED STRATEGIC SERVICES COULD INCLUDE, BUT ARE NOT LIMITED TO:



Rich media targeted display



Montage video creation and display campaign



Targeted email with remessaging display



Paid social campaign with Facebook/Instagram



Audience Activation Campaign (Sweepstakes)