

# Same Investment, Triple the Result

WEST PARK ANIMAL HOSPITAL GROWS  
TRAFFIC, NEW USERS BY MORE THAN 300%

When your veterinary business has grown to capacity and caring for family pets is a personal and professional passion, managing the marketing is sometimes the last thing on the list. This was the case with **West Park Animal Hospital in Cleveland**. Their modern facility is fully equipped to provide care for every stage of life and health concern, and the AAHA certified practice offers high-quality veterinary care, specializing in cats and dogs.

Further differentiating this practice is their emergency service, available until 1AM each evening.

Working with us for nearly 3 years, West Park Animal Hospital sought a consultant. A strategist. Someone that could capture and **interpret their data**, helping the team to make increasingly smart marketing decisions based on the response of their audience.



Since working [together] we have grown our website users by **306%**, Organic traffic alone jumped up **363%**. We spent no additional funds compared to our last advertising company and have yielded triple the results!

**Lauren Hudgins**  
*Hospital Administrator*



## PRODUCTS USED BY WEST PARK ANIMAL HOSPITAL



**Web  
Development**



**Display  
Impressions**

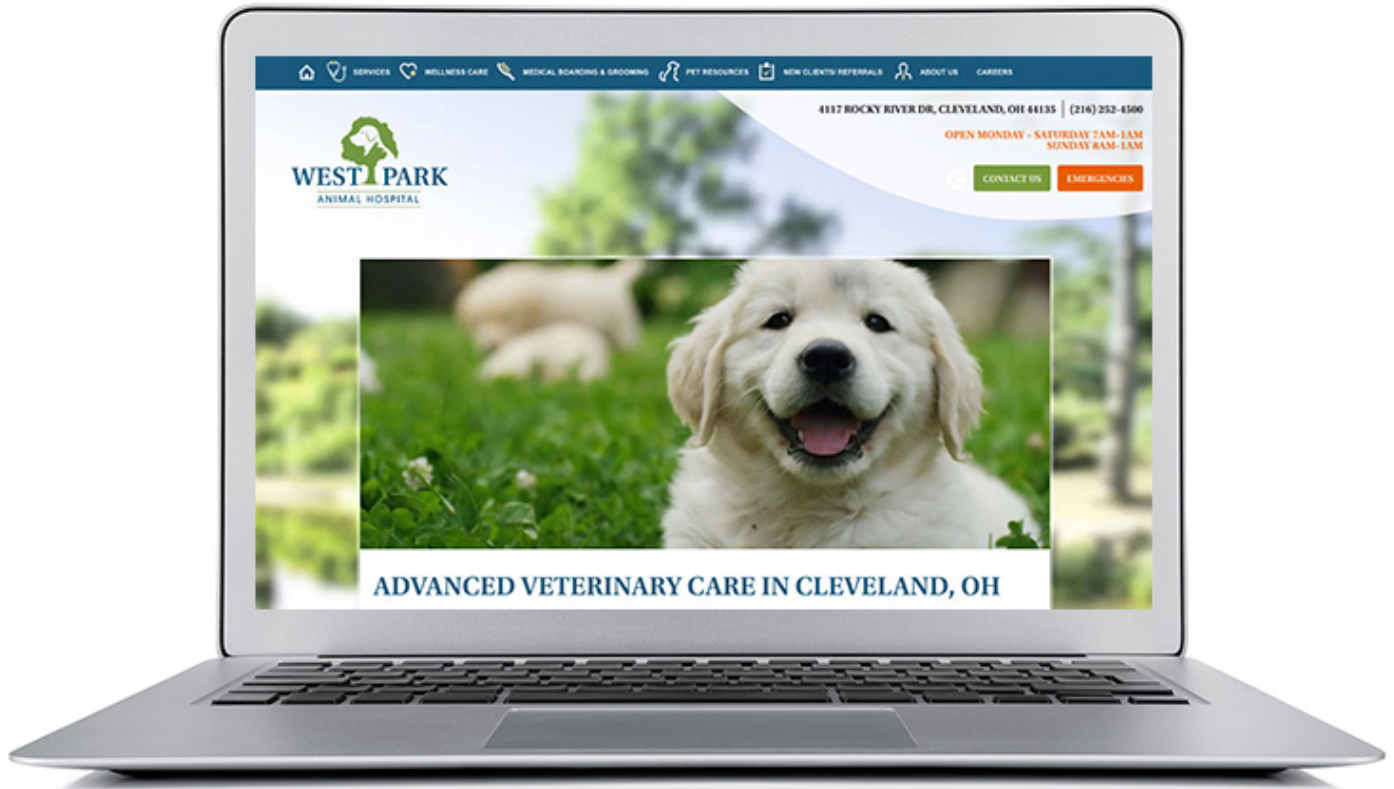


**Paid  
Social Media**



**Search Engine  
Marketing**

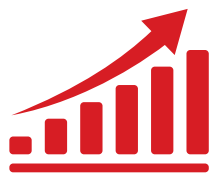




Prior our partnership, West Park Animal Hospital ranked well organically, and was seeing appropriate results. But with a closer look, it became clear that our team could make changes (some subtle) to **improve the efficiencies** and blend of tactics to improve the results. The work speaks for itself.



Web Users Up  
**306%**



Organic Traffic Up  
**363%**



Change In Spend  
**\$0**