

ADVANCE OHIO PRINT AD SPECS

RETAIL & CLASSIFIED AD SIZES

Full Pg
6 col. x 21"



Junior Pg
5 col. x 18"



Half Page Horiz
6 col. x 10.5"



Half Page Vert
3 col. x 21"



Quarter Pg Horiz
6 col. x 5.25"



Quarter Pg Vert
3 col. x 10.5"



Strip
6 col. x 3"



3" Ad Horiz
3 col. x 1"



3" Ad Vert
2 col. x 1.5"



6" Ad Horiz
3 col. x 2"



6" Ad Vert
2 col. x 3"



8" Ad Horiz
4 col. x 2"



8" Ad Vert
2 col. x 4"



10" Ad Horiz
4 col. x 2.5"



10" Ad Vert
2 col. x 5"



Eighth Pg Horiz
6 col. x 2.625"



Eighth Pg Vert
3 col. x 5.25"



Column x Inches = Image Area

1 Column = 1.556"

2 Column = 3.222"

3 Column = 4.889"

4 Column = 6.556"

5 Column = 8.222"

6 Column = 9.889"