

PRINT AD SPECS

Display and Classified Ad Dimensions

COLUMN WIDTHS	INCHES
1 column	1.555"
2 columns	3.222"
3 columns	4.888"
4 columns	6.555"
5 columns	8.222"
6 columns	9.888"
Doubletruck	20.888"
Page Depth	21"

Friday Magazine (Modular)

SIZE	INCHES
Full Page	9.888" x 10"
3/4 Page	9.888" x 7.5"
3/5 Page	9.888" x 6"
Half Page	4.888" x 10" 9.888" x 5.25"
2/5 Page	4.888" x 8" 9.888" x 4"
3/10 Page	4.888" x 7" 3.222" x 10"
1/4 Page	4.888" x 5.25" 9.888" x 3"
1/5 Page	4.888" x 4" 9.888" x 2" 3.222" x 6"
1/8 Page	4.888" x 3.5" 1.555" x 10"
1/10 Page	1.555" x 6" 3.222" x 3" 4.888" x 2"
1/20 Page	1.555" x 3"
Page Depth	9.888" without folio 9.70" with folio

Preprint Recommended Guidelines

SINGLE SHEET

.003-.005" thick – allow for 10% Waste
.006" thickness – allow for 5% Waste
.007" thickness or greater (preferred) – allow for 3.0% Waste
Minimum size: 5.5"x8.5"
Maximum size: 11"x11"
Minimum stock basis weight: 60 lb. cover or 90 lb. text gloss

MULTIPLE-PAGE PREPRINTS

4-page tabloid or 2-page standard (or greater)
.003-.005" thickness – allow for 10% Waste
.006-.007" thickness – allow for 7% Waste
.008-.010" thickness – allow for 5% Waste
.011" thickness – allow for 3.5% Waste
.012" thickness or greater – allow for 2.5% Waste
4-page tabloid with wrap – allow for 3.5% Waste
Paper bag (1/2 folded) – allow for 4% Waste
less than 20 pages with staple – allow for 7% Waste
Minimum size at spine: 8.5"
Maximum size at spine: 11"
Minimum size (cut edge): 5.5"
Maximum size (cut edge): 10.75"
Max preprint size: 11" x 11"

DELIVERY INFORMATION

Delivery Deadlines – Deadlines may change to accommodate holidays.
Call for schedule.

- Daily issue (including Sun News) preprints should be delivered to The Plain Dealer Dock Tiedeman Rd. 4 days prior to issue date, Monday – Friday, 7:30 A.M. – 3 P.M.
- Sunday issue preprints should be delivered to The Plain Dealer Dock no more than 16 days or less than 9 days prior to issue date. Monday – Friday, 7:30 A.M. – 3 P.M.

Bills of Lading – Must indicate name of advertiser, insertion date, total number of inserts and skids in shipment.

Delivery appointments are not required at The Plain Dealer Dock.

Shipping Address and Phone Number:

The Plain Dealer and Sun News
Tiedeman Production and Distribution Facility
Docks 31, 32, & 33
4800 Tiedeman Road (at I-480)
Brooklyn, OH 44144
Call Linda Zunt at 216-999-5401 with any questions.

Preprints containing sample pockets/attached objects are not acceptable unless submitted samples are approved prior to confirmation of the insertion date.